



School

Fundraiser Presentation

WWW.PGKONLINE.COM

(888)-308-5297



The PGK School Fundraiser

P.G.K. is committed to creating quality products that combine education and entertainment in a way that inspires children to learn. PGK is now offering...

- Public and Private Schools
- Day Cares
- Churches

...and other organizations responsible for children's learning and development, access to our product line of educational and inspirational children's products to help them subsidize programs, events and facilities at no cost to the organization. PGK fundraisers are designed to help very important community organizations grow stronger, which will aid in the advancement of these communities. In return, our company gets the opportunity to introduce our innovative products to parents, educators and learning institutions around the country.

For its participation, each organization will receive 25 percent of all gross proceeds. In fact, this 25 percent actually equates to a larger amount than our company's net profits, which shows our commitment to supporting the community. Below are the current PGK children's products sold during the fundraisers.

Current PGK Fundraiser Products

The "Listen and Learn" Mini-Pack

The PGK "Listen and Learn" Mini-Pack includes a CD featuring original music created by PGK for children grades K-3.

Along with the CD, the PGK Mini-Pack also includes the "Color and Sing Along" song book, complete with crayons. The coloring book also features all lyrics from the CD.

The children are able to color and sing along as they "Listen and Learn."




\$24.99 + Shipping
Allow up to 2 weeks for delivery

The "Listen and Learn" Educational CD

The "Listen and Learn" Children's CD is based on a variety of topics and themes that include addition, subtraction, grammar, manners, teamwork and more.

Children can learn and sing along to music that is entertaining and fun.

Parents will not only love "Listen and Learn's" educational value, but will greatly enjoy singing along with their kids as well.



\$19.99 + Shipping
Allow up to 2 weeks for delivery

Pre-order The Promiseland Park "Listen, Learn, & Read" Smart-Box

\$29.99 + Shipping

The Smart-Box includes a CD of original music narrated by Fernando the Cat.

Also included in the package is a beautifully illustrated, 50 page, sing-along book based on the songs and story line.





A Benefit to Consumers of Fundraiser Products

One major benefit of PGK products is the long-term benefit for the children of any family member, neighbor, or co-worker who purchases PGK fundraiser products. Even if people buy products only to support the cause, they are purchasing educational and developmental support tools that will benefit the children in their lives for the long term. We also are confident that our products are a great replacement for the traditional food, candy, cookie dough, or holiday wrapping paper normally used to raise funds.

Types of Fundraisers

There are two types of PGK Fundraisers that a school can choose to partake in. There are the...

- Two Week fundraisers that commence on the 1st and 15th of each month
- And One Month fundraisers that begin on the 1st day of each month, ending on the last Sunday of each month.

NOTE: If the 1st and the 15th fall on a weekend, the fundraiser will commence on the next business day.

School Qualifications

In order to qualify, the school must meet the minimum requirement of thirty fundraiser teams (students and their parents) who register to sell products on behalf of the fundraiser.

Pre-Fundraiser Activities

Meeting #1: The Official Fundraiser Presentation Meeting

Once contact is made and interest in the fundraiser is confirmed, a Fundraiser Presentation must be scheduled. It is imperative that the key decision makers and administrators from the school attend this meeting. During the meeting the product distributor will...

- Review the objectives and goals of PGK Inc.
- Present PGK Fundraiser products and benefits
- Go over the general fundraiser processes
- Present the PGK Sales Kit and registration forms, and review the process of adding new parent student teams and auxiliary participants during the fundraiser
- Confirm a goal for average units sold per parent/student team
- And confirm, along with the school representatives, the cause and goals of a possible fundraiser, which will help generate more fundraiser support.

Meeting #2: The Sales Participation Meeting

Once the school has decided to commit to participating in the fundraiser, the organization will schedule a time for the Product Distributor (or other official PGK representative) to make a presentation before the parents and faculty who will participate in the Fundraiser. During this meeting the Product Distributor will introduce the features, benefits and prices of the products to all teachers, parents and faculty who are in attendance. The Product Distributor will also explain the exact roles of participants.

Fundraisers will begin on the 1st and the 15th of each month, and no fundraiser can commence until an Official Fundraiser Agreement has been signed by...

- the school representative who possesses the final decision making ability regarding participation in fundraisers
- and the school administrator responsible for the disbursement and collection of fundraiser order forms and income.

The Fundraiser Agreement must also be signed by...

- the individual responsible for the school referral to the Product Distributor (if applicable)
- the Product Distributor



- and the Product Distributor's Recruiter

In the event that the Product Distributor's Recruiter is unavailable, or from another county or state, the Fundraiser Agreement can be signed by the local PGK City, County or State Regional Recruiter.

Activities during the Fundraiser

Fundraiser Sales Kits

Upon submitting initial Fundraiser Participation Forms to the PGK Product Distributor, each school will be given Fundraiser Sales Kits for each registered participant.

The PGK Fundraiser Kits will include...

- The day care folder that includes the web-site and a toll-free number
- A PGK Fundraiser Product Brochure
- A CD featuring PGK music samples
- A fundraiser order form

The school can register more fundraiser participants after the fundraiser has commenced by emailing schoolparticipants@pgkonline.com every Monday throughout the duration of the fundraiser. It is mandatory that all participants who are school staff or faculty provide their names, e-mails, and zip codes when registering.

Sales Transactions

- All payments made by check will be made out to PGK Inc.
- All cash and check payments collected by fundraiser participants will be submitted to the school administrator once a week during the fundraiser.
- Any fundraiser supporter, who wishes to pay with a debit or credit card, may purchase products online at www.pgkonline.com, where they must enter the school's Fundraiser Identification Code, so the school can receive its commission.

Additional Income Opportunities

Online Sales by Participants

To increase fundraising opportunities, each participating school will be given its own PGK Web-Sales tracking code. This sales code is similar to the codes used to track the sales of PGK Product Distributors. Customers who purchase PGK Fundraiser products online must enter their school's tracking code when making the purchase to assure that the school receives its percentage. This also allows fundraiser participants to sell products to people in other states, increasing the money raised for the school that they support.

During the fundraiser, the school will earn 25 percent of all products sold via the PGK website. After the conclusion of the fundraiser, the school would retain a 10 percent commission of web sales for three additional months.

Collection of Fundraiser Income

The school's administrator will collect all monies and checks from fundraiser teams.

Post Fundraiser Activities

Meeting #3: The Post Fundraiser Meeting

During the week following the conclusion of the fundraiser, PGK and school representatives must schedule a Post Fundraiser Meeting. The attendees will be...

- The PGK Product Distributor responsible for the fundraiser, or a representative from that Product Distributor's Distribution Group
- And at least one of the school's members who have signed the Fundraiser Agreement

During this meeting...



- The school administrator will hand over all completed Fundraiser Order Forms collected from fundraiser teams.
- The school and PGK representatives will both confirm the exact amount of income generated during the fundraiser.
- The school and PGK representatives will confirm the total amount of cash sales, and the total amount of sales paid for by check.
- The school and PGK representatives will each sign the PGK Revenue Confirmation Form provided by the Product Distributor.

Fundraiser Revenue Bank Deposits

Each school administrator will be given two accounts in which they will make deposits of fundraiser revenue. One account number will be for checks and the other will be for cash in the name of Promiseland Global Kids Inc. Check deposits must be deposited into the accounts by the school administrator within five business days after the conclusion of the fundraiser.

Fundraiser Conclusions

Fundraisers will conclude on either the 15th or 30th day of each month.

Payments to Day Cares

Schools will receive a check from PGK for exactly 25 percent of the gross cash receipts no later than ten business days after the school has deposited the funds into the PGK account. The same school will receive 25 percent of the gross check deposits no later than fifteen business days after depositing the check payments into the PGK account.

Completion of the Post Fundraiser Comment Form

In order to assure quality customer service, one of the key school staff who signed the Fundraiser Agreement form must also complete this form. The Product Distributor will not receive his or her commission check from the fundraiser until he or she has retrieved and submitted this signed form to the state level sales administration department.

Participation in Future Fundraisers

Organizations can participate in a maximum of one fundraiser every two months during a calendar year.