
Product Distributors

These are the front line sales representatives who arrange for wholesale and retail sales of PGK products through the ten Direct Sales Channels. Product Distributors also support the Grass-Roots Promotions department of the L.G.E. Corporate Marketing Division with the local promotion of PGK news, products and events.



Product Distributors are paid a commission on the sales and accounts they arrange for; furthermore, they are compensated for the sales of other Product Distributors whom they have On-Boarded.

At this time there are no registration fees or any other out-of-pocket expenses in regard to becoming a Product Distributor. We need committed and responsible people who will go into local communities and promote the outstanding benefits of PGK. These individuals are the backbone of the Direct Sales Division.

PGK Direct Sales Channels

Ten sales channels or divisions make up PGK's Direct Sales Division. Each division has its own specific means of making PGK products accessible to consumers. These ten sales channels organized into divisions are...



Concert Sales Division: is responsible for organizing sales at concerts where PGK Characters appear live and perform.

Convention Sales Division: Convention Sales Product Distributors attend conventions and trade shows with the purpose of promoting and selling PGK products and services.

Day Care Division: organizes sales in conjunction with participating day cares via...

- direct retail sales to the actual day cares and
- sales to the public in conjunction with day cares via PGK fundraisers.

Events Sales Division: secures permits to set up booths at local festivals and events for the purpose of promotions and sales

Gospel Division: is the division that releases Christian based products in the same formats as those released from the other ten business groups with the exception that these products are sold exclusively to, and in conjunction with, Christian churches and retailers that cater to Christian-based products.

Grass-Roots Sales Division: is responsible for hand-to-hand retail sales by Product Distributors direct to the consumer.

PGK Party Division: books Parties hosted by trademarked PGK costumed characters for an hourly fee. Additional sales and promotions will be generated at these parties as well.

School Division: generates sales via...

- sales of products directly to public and private schools
- sales to the public in conjunction with schools via PGK fundraisers

Retail Division: establishes wholesale orders with small to medium-sized retailers that cater to children's products. Commissions can also be earned from referrals that result in agreements with large retail chains.

Web-Sales Division: encompasses any wholesale or retail orders generated by referral, where customers enter the product distributor's Sales ID and sales are tracked.

**For more information about becoming a PGK Product Distributor contact
law@pgkonline.com**

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